

GALA

9.19.19

Houdini Plaza, Appleton WI // Benefiting the Fox Cities Building for the Arts and the Trout Museum of Art

Dear

Friends,

July 24, 2019

We live in a very special community with one of its primary qualities being the level of culture available here. Located in the center of downtown Appleton, the Fox Cities Building for the Arts and its cornerstone, the Trout Museum of Art, are crucial parts of that art community. It is time to celebrate this hub of creativity!

Four years ago, we paid off the mortgage in one amazing Gala event! With many requests to bring back this magical evening, it is time to look to our future. The Gala, a black-tie fundraiser on September 19, 2019 at 5:00 p.m. in Houdini Plaza, will generate contributions to support the Fox Cities Building for the Arts, home to several nonprofits, and the Trout Museum of Art's education and exhibition programming. This event is also an opportunity to showcase promising local artists and support their work.

Support generated by the Gala helps us provide our community with a window to the visual arts. We are open six days a week, year-round. Visitors of all ages are welcome to explore the museum's exhibitions throughout the three floors of gallery space and to take classes in our education center on the fifth floor. Low cost memberships and tours give our community an opportunity to see work by local, national, and international artists. With over 150 volunteers donating over 1500 hours each year, we are proud of our success in bringing events like Art at the Park and Light Up Appleton to the Fox Cities.

We hope you will help us grow our valuable work and provide even more services to our community. Join us at the Gala celebration, an evening not to be missed!

We offer three ways to participate:

1. **Presenting Sponsor** with a premium placement table for ten guests - \$25,000
2. **Sponsor** with a table for eight guests - \$10,000
3. **Dual Sponsor** with seats for two guests at a shared table - \$3,000

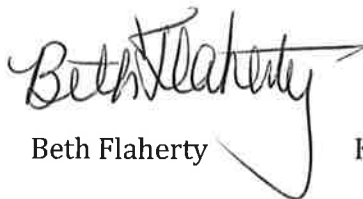
To reserve a table, please visit troutmuseum.org or call Shawn Thiel at 920-733-4089, x1004.

At our previous Gala, twenty-seven local businesses and individuals generously contributed to our success through sponsoring tables. Over 230 supporters attended the event and participated in the live auction and other giving opportunities. By contributing to us through sponsorship of the Gala, you will be supporting everything we do to enrich the lives of children and adults alike, as well as sustaining a vital resource for our community and those who visit.

Yours most sincerely,



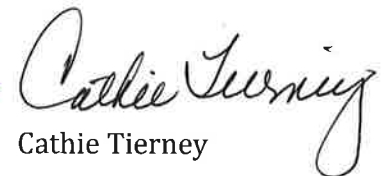
John F. Bergstrom



Beth Flaherty



Kathi Seifert



Cathie Tierney